Heroes of Pymoli | Observable Trends

The analysis of the data provided for the online game, Heroes of PyMoli, identified the following key player trends:

1. The larger percentile of players was male.
   1. Male 84%
   2. Female 14%
   3. Other / Non-Disclosed 2%
2. On average, the Female group spend more per total purchase then males (& other / Non-Disclosed).
   1. Female - $4.47
   2. Other / Non - Disclosed - $4.56
   3. Male - $4.07
3. The 20-24 player age group participated more than any other age group and made up 45% of the total number of players.